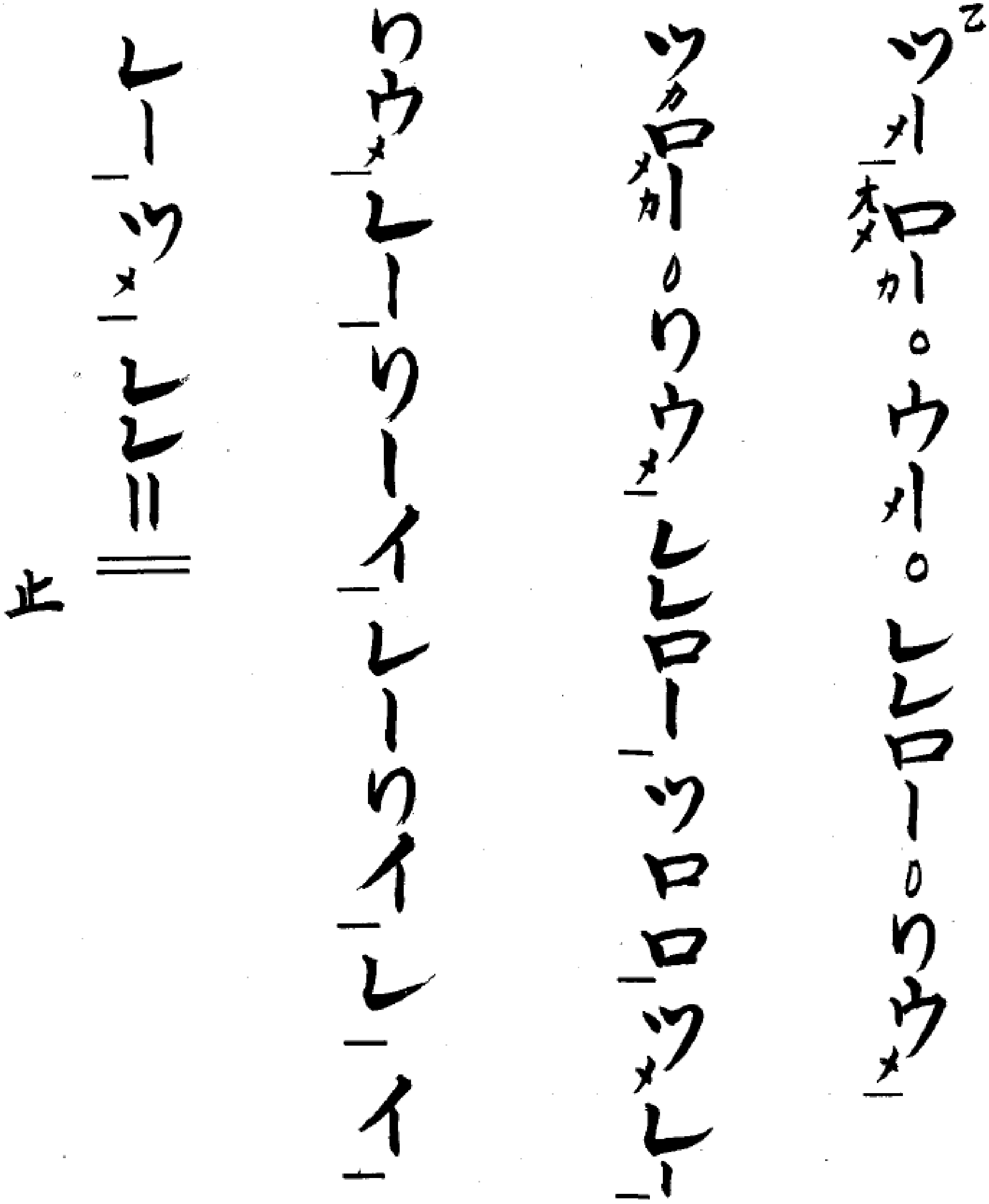Hi Fu Mi Cho